

NEWEST GOLFMAX MEMBERSHIP PROMOTIONS

Golfmax

PURCHASING PROGRAM

POWERED BY



IN PARTNERSHIP WITH



CANADIAN GOLF
SUPERINTENDENTS
ASSOCIATION

2018 GOLFMAX PROMOS

CGSA Members Now Have Access To Discounts on Toro Equipment

For Immediate Release
November 8, 2018



The Toro Company has become the newest preferred supplier within the Golfmax Purchasing Program. Through the partnership, The Toro Company will provide rebates on qualified purchases of new and used equipment, along with quarterly opportunity buys, exclusively to members of the CGSA and NGCOA.

"Through the Golfmax Purchasing Program, CGSA members will now have access to exclusive Toro manufacturer's rebates providing savings and support for the majority of superintendents and golf course owners across Canada," stated Jeff Calderwood, CGSA Executive Director and NGCOA Canada CEO. We thank Toro management for their progressive leadership and we look forward to a mutually beneficial relationship for years to come."

CGSA members will receive rebates on the following products year round when purchased from an authorized Toro distributor. Please click [here](#)

Further information will be released soon as to how to take advantage of this discount.

About the CGSA:

The CGSA represents golf course superintendents, assistant superintendents, equipment technicians, and others involved in golf course management across Canada. CGSA was founded in 1966 and has over 1,000 members. Its mission is to promote excellence in golf course management and environmental responsibility through the continuing professional development of its members.

About Toro:

The Toro Company (NYSE: TTC) is a leading worldwide provider of innovative solutions for the outdoor environment including turf maintenance, snow and ice management, landscape, rental and specialty construction equipment, and irrigation and outdoor lighting solutions. With sales of \$2.5 billion in fiscal 2017, Toro's global presence extends to more than 125 countries. Through constant innovation and caring relationships built on trust and integrity, Toro and its family of brands have built a legacy of excellence by helping customers care for golf courses, sports fields, public green spaces, commercial and residential properties and agricultural operations. For more information visit www.toro.com. For more information please visit www.golfsupers.com.

NOVEMBER SAVINGS:



MEMBERS SAVE 20% ON AVERAGE AT NAPA CANADA

Now that November is here and your repair and maintenance requirements are identified, just a quick reminder for members to take advantage of this savings opportunity as a part of the Golfmax

Purchasing Program. CGSA members must complete the NAPA Major Accounts registration form and submit directly to NAPA to qualify for National Account status.

Click [here](#) to download and complete the registration form and then you must submit the completed form to Lori Micucci at lmicucci@golfsupers.com

NAPA Canada has over 600 locations across Canada and carries over 500,000 products such as automotive parts, lubricants, filters, batteries, tools and much more NAPA has a huge stock of top-quality, guaranteed parts that comply with or exceed OEM part requirements. All of NAPA's products, from the best-known brand names to private brands such as NAPA, UltraPro, UltraCraft and BodyPro, have become synonymous with reliability and affordability.

For more information please contact Lori Micucci, Manager, Member Services, Canadian Golf Superintendents Association (CGSA) at (800) 387-1056 ext. 27 or lmicucci@golfsupers.com.

OCTOBER SAVINGS:



\$14,000 SAVINGS ON YOUR NEXT GM TRUCK PURCHASE OR LEASE

CGSA members can save up to \$14,000 on vehicles leased, financed or purchased outright through the Competitive Assistance Program.

General Motors Canada Limited markets the full range of fuel-efficient Chevrolet, Buick, GMC and Cadillac vehicles and related services through Canada's largest automotive dealer network, dedicated to delivering a top customer experience.

Take advantage of this savings opportunity by contacting Lori Micucci, Manager, Member Services, CGSA at 800.387.1056 ext. 27 to receive your Competitive Assistance Program letter in advance of acquiring your new vehicle from your local GM dealer.

SEPTEMBER SAVINGS:

Save % with BrettYoung

BrettYoungTM
COMMITTED TO YOU

Take advantage of 2% savings at invoice on professional turf products through BrettYoung as a part of the Golfmax Purchasing Program.

BrettYoung is a leader in wholesale forage and turf, professional turf and reclamation, seed and crop inputs in Canada and around the world. They are passionate about delivering the products that help keep your business profitable while backing them up with knowledge and experience.

For more information, please contact your BrettYoung representative or Lori Micucci, Manager, Member Services at CGSA by phone at 800 387-1056 ext. 27 or lmicucci@golfsupers.com for a full listing of the products and services available.

AUGUST SAVINGS:

**Savings Up To \$1000
on Your Energy Costs
DNE Resources Canada**

DNE Resources can help you reduce your energy bills and consumption through bulk energy purchasing, energy auditing, heating, ventilation and AC.

DNE Resources Canada provides members with energy solutions that focus on reduced spending, budget stability and carbon neutrality.

DNE Resources utilizes their portfolio of over 275,000 customers to obtain the most competitive prices for your business leveraging their buying power to get the biggest savings possible.

NOTE: A brief analysis of your hydro bill is required to determine what savings is available to your operation.

Take charge of your energy with the help of DNE Resources Canada and maximize your savings by taking advantage of some of the lowest energy rates available.

To find out more about your energy options, please contact Steve Shoiry at DNE Resources at 888-631-7977 extension 444 or steve.shoiry@dnresources.com for a FREE no-obligation energy consultation.

JULY SAVINGS:

Members Save 5% on the Full Line of High Performance Smithco Products

CGSA members can take advantage of this exclusive 5% manufacturers rebate on the purchase of all Smithco bunker rakes, turf sweepers and spray vehicles as a part of the Golfmax Purchasing Program.

For more information please contact Lori Micucci, Manager, Member Services, Canadian Golf Superintendents Association (CGSA) at (800) 387-1056 ext. 27 or lmicucci@golfsupers.com.

Smithco manufactures specialty turf maintenance equipment for the golf and sports industry including Super Star Bunker Rakes and Spray Stars, Tournament Greens Rollers, Sweep Stars, Turf Trucks, Aer-8 Aerators & Specialty Products.

For the past 50 years, it has been Smithco's mission to provide exceptional products with the finest support to every superintendent.

JUNE SAVINGS:

Save \$\$\$ with Kubota Canada

Kubota Canada provides exclusive savings to members of 2% on cash or standard rate finance deals and 1% on a low rate finance deal on the acquisition of a new Kubota product. Discounts are calculated on dealer cost not retail cost.

Kubota has a Canada-wide network of 150 dealerships, locally owned by people who are connected to their customers and invested in their communities. Kubota products are built on a foundation of quality and durability. Every new Kubota product is backed by a competitive warranty that protects your investment and covers all parts, implements and replacement parts for the entire warranty period.

Contact Kubota Canada to be connected with a local dealer

Kubota Head Office Contact is: John Gilliland
e. jgilliland@kubota.ca
t. 905-294-7477 ext. 2217

MAY SAVINGS:

Members Save 20% on average at NAPA Canada

To take advantage of this savings opportunity as a part of the Golfmax Purchasing Program, CGSA members must complete the NAPA Major Accounts registration form and submit directly to NAPA to qualify for National Account status.

Click [here](#) to download the registration form.

NAPA Canada has over 600 locations across Canada and carries over 500,000 products such as automotive parts, lubricants, filters, batteries, tools and much more. NAPA has a huge stock of top-quality, guaranteed parts that comply with or exceed OEM part requirements. All of NAPA's products, from the best-known brand names to private brands such as NAPA, UltraPro, UltraCraft and BodyPro, have become synonymous with reliability and affordability.

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APRIL SAVINGS:

Club Car offering 0% Financing!



Exclusive to the Golfmax Purchasing Program, Club Car is offering 0% financing on Club Car utility vehicles for a 24-month term, and low interest rates on 36 and 48-month terms, expiring July 31, 2018.

- 0% interest for up to 24 months
- 2.9% interest for up to 36 months

- 3.9% interest for up to 48 months

The reduced cost of borrowing is like receiving a \$1,000 discount on your next utility vehicle. Financing is offered by De Lage Landen Financial Services Canada Inc. (DLL) Eligibility is determined by DLL and financing is not managed by Club Car. For more information please contact Lori Micucci, Manager, Member Services, Canadian Golf Superintendents Association (CGSA) at (800) 387-1056 ext. 27 or lmicucci@golfsupers.com

TO ACCESS YOUR SAVINGS

Contact:
Lori Micucci
416-626-8873/1-800-387-1056, ext. 27
LMICUCCI@GOLFSUPERS.COM

The Golfmax Purchasing Program is the largest golf specific group buying program in Canada, with \$80 million in purchases and nearly \$4 million in savings having been realized by golf clubs between July 1, 2016 – and June 30, 2017. There is no cost to register – **access to the Golfmax Purchasing Program is included in a CGSA superintendent or golf course management membership.**

Here are some examples of how the Golfmax Purchasing Program can save you money:

- o **GM Canada:** Up to \$14,000 in savings on your next GM vehicle, including 2018 models
- o **Jacobsen:** Earn a 2.5% manufacturers rebate on all Jacobsen equipment purchases/leases
- o **SmithCo:** Earn a 5% manufacturers rebate on all SmithCo equipment purchases/leases
- o **BrettYoung:** Earn an extra 2% savings on all of your BrettYoung fall booking
- o **Rain Bird:** Earn an extra 5% savings on all day to day purchases
- o **NAPA Auto Parts:** Earn an average 20% savings on all NAPA products
- o **Ultramar:** Pricing as low as 2 cents above rack rate on bulk fuel and 3 cents savings at retail pumps.

To receive a full listing of turf and golf course operation suppliers, please contact [Lori](#).